

THE PACIFIC LIFE PROMISE

A life insurance policy represents a commitment to the future. When you buy a policy from Pacific Life, you're buying a promise that we'll be there 10, 20, or even 50 years down the road when you may need your policy's financial protection. But how do you know you can rely on that promise?

A History of Fulfilling Our Financial Commitments

For nearly 160 years, we've been committed to fulfilling the promises we make.



\$1.6 Trillion
Life Insurance In Force¹



\$2.7 Billion
Life Insurance Benefits Paid²



1 Million
Life Insurance Policies In Force¹

A History of Being There in the Long and Short Term

You can count on us to deliver the legacy you wish to leave to your loved ones or favorite charities.

Longest Policy on Record²

- 87 years in force
- Issued in 1938 when the insured was age 5

Shortest Policy on Record²

- 12 days in force
- Issued in 2025; insured passed at age 54

We're a Mutual Holding Company—and That Matters

As a mutual holding company, we answer to our policyowners—not shareholders. Our strength as a mutual holding company stands behind the life insurance policies and services that help protect your family, business, and future.



¹2025 Annual Report at PacificLife.com

²Claims data provided by Pacific Life Insurance Company, as of March 2026.

Talk to your financial professional* about life insurance from Pacific Life.
You'll be glad you did.

*In order to sell life insurance products, a financial professional must be a properly licensed and appointed life insurance producer.

Pacific Life is a product provider. It is not a fiduciary and therefore does not give advice or make recommendations regarding insurance or investment products.

Pacific Life Insurance Company is licensed to issue insurance products in all states except New York. Product/material availability and features may vary by state.

Insurance products and their guarantees, including optional benefits and any crediting rates, are backed by the financial strength and claims-paying ability of the issuing insurance company. Look to the strength of the insurance company with regard to such guarantees because these guarantees are not backed by the independent broker/dealers, insurance agencies, or their affiliates from which products are purchased. Neither these entities nor their representatives make any representation or assurance regarding the claims-paying ability of the issuing company.

The primary purpose of life insurance is to provide death benefit protection in the event of the insured's death.

Life insurance is subject to underwriting and approval of the application and may incur monthly policy charges.

The home office for Pacific Life Insurance Company is located in Omaha, Nebraska.

